



Funds for Print is a programme of support for print companies based in the City Fringe. Covering the boroughs of Hackney, Islington, Tower Hamlets and Camden, the initiative has helped hundreds of print businesses to improve their training, production processes, environmental impact and sales. In particular, it is designed to improve the profile of local printers in order that more printing jobs are kept within London.

New business opportunities

In November 2006, Funds for Print worked with The Brokerage City Link, an organisation which raises the awareness and aspirations of young people at inner city schools to the well-paid and sustainable career opportunities available in the City. They work across 11 inner city boroughs, including Hackney, Tower Hamlets and Islington and over 2,500 people benefit from participating in their programmes each year.

The Brokerage City Link print a number of brochures and promotional material to attract both new students onto their programmes and City firms willing to take on work placements.

The Director of The Brokerage City Link approached Funds for Print to help them to find a locally-based printer for a new brochure. The Brokerage were keen to place their print jobs with local suppliers but were unsure about the level of quality they could expect and where those printers might be found.

Funds for Print identified a number of printers who could produce the required level of quality and The Brokerage asked Funds for Print to conduct a tender selection process. Calverts printers, based at the Oval in Hackney, were selected and took on The Brokerage as a new customer.

Arthur Stitt from Calverts said: "The Funds for Print tender process was well run and presented us with a good opportunity to demonstrate our expertise. We submitted our tender and are pleased to say we won the contract. The job was important for Calverts as we were able to demonstrate what we could do and The Brokerage were guaranteed a top quality product."

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For more information contact Funds for Print at info@fundsforprint.org.uk